



**EMBARGOED: NOVEMBER 17, 2025, 4PM CET**

## **Snap up trusted Plugin Alliance favorites while they're on sale, and finally start getting a professional sound**

*Achieve next-level mixes and masters with massive savings on plugins from meticulous emulations to modern wonders*



**Langenfeld, November 17, 2025** – [Plugin Alliance](#) today launched its biggest Cyber Season ever, offering an accessible opportunity to pick up pro-grade plugins that will help you deliver better-sounding mixes and masters. The event includes a massive storewide sale with discounts of up to 93%, exclusive email specials, and new discounts at the recently launched [Pop-Up Shop](#).

## Key Cyber Season Offers:

- **Deep discounts:** Get up to 93% off [storewide](#), including recent releases. Here are just a few of the most popular plugins on sale:
  - [Määg Audio EQ4](#), **\$19.99**: Vocal EQ loved for its iconic air.
  - [Black Box Analog Design HG-2 MS](#), **\$29.99**: Characterful tube saturation for your mix bus in mid-side.
  - [SPL Machine Head](#), **\$39.99**: The ultimate tape emulation.
  - [ADPTR AUDIO Metric AB](#), **\$44.99**: The perfect mix reference tool.
  - [Three-Body Technology Kirchhoff-EQ](#), **\$59.99**: Powerful dynamic digital EQ with analogue models.
- **Dynamic Discounts:** Take \$50 off when you spend \$250, all the way down to \$5 off when you spend \$30, and everything in between.
- **Pop-Up Shop Deals:** Find special discounts on a curated collection of premium plugins, with even deeper discounts for PRO subscribers.
- **Email specials:** Subscribers to Plugin Alliance's [mailing list](#) will get a raft of additional flash sales throughout the cyber season that are even better than the storewide offers.

This is an opportunity to build the in-the-box setup of your dreams, moving away from cheap-sounding mixes to professional character, warmth, and depth.

### Learn more

Get all the details at [www.plugin-alliance.com](http://www.plugin-alliance.com)

Cyber Season offers are available from November 17 through November 30, 2025.

### About the Plugin Alliance Pop-Up Shop

A new, curated showcase of premium plugins from leading developers that aren't part of the CORE and PRO subscriptions. PRO subscribers get an additional, exclusive discount on all [Pop-Up Shop products](#).

### Media contact

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